

Our clients consider having access to our team as having their own design and marketing department... without the headaches of in-house staff. By using our services, our clients save in overall overhead and employee costs, gain control of their brand communications, produce powerful creative and, best of all, get on-time and personalized service.

# Specialty Restaurants Corp.

“Kulture Konnect is the most dependable company I have worked with thus far from high-attention to detail and never misses a deadline to a robust creative talent that I have not seen before. I never question their ability to execute a project and appreciate their dedication to every project no matter the importance.”  
Jessica Van Voorst, Marketing Director

## CHALLENGE

Create all print and email design for all 21 brands in the Specialty Restaurants Corporation.

## SOLUTION

Kulture Konnect created a monthly service contract for Specialty Restaurants that would include all design services for a fixed monthly cost. This was a huge benefit for Specialty Restaurants since they would know exactly how much would be invested each month. There were no surprise costs at the end of each month and all projects were always completed efficiently. Specialty Restaurants also benefitted in the fact that each of their brands were treated with the highest attention to detail since all design was under one roof. They knew that we were always an email, phone call or a meeting away.

