

# Jimmy's Famous American Tavern Instagram Followers Case Study

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# 3-month Growth Comparison

**JUNE - STARTING NUMBER**  
jimmys\_famous  
1,422 posts 2,815 followers 3,203 following


**JULY - 1<sup>ST</sup> MONTH IMPLEMENTATION**  
jimmys\_famous  
1,454 posts 4,458 followers 3,203 following

**AUGUST - 2<sup>ND</sup> MONTH IMPLEMENTATION**  
jimmys\_famous  
1,486 posts 6,562 followers 3,392 following  
Jimmy's Famous American Tavern Classic Southern food goodness in post-mod gastropub setting. Dana Point, Brea, Woodland hills, Santa Monica and San Diego.  
Twitter: @jimmys\_famous  
j-fat.com/reservations

Hashtags: #JFAT, Brea, now items, IMPOSSIBLE, Summer d...

Text: LOVE LOCAL AND WIN \$

# August New Followers Growth



@jimmys\_famous

## Jimmy's Famous American Tavern ♡

Classic Southern food goodness in post-mod gastropub setting. Dana Point, Brea, Woodland hills, Santa Monica and San Diego. Twitter: @jimmys\_famous

<b>Followers</b>	<b>Uploads</b>	<b>Engagement</b>
6,570	1,486	1.31%

### People Engagement

Engagement 🔗 1.31%

Average Likes 👍 83.20


Average Comments 💬 2.80

Compare


  

### People Statistics Summary

Followers evolution chart



Following evolution chart



### Account Stats Summary

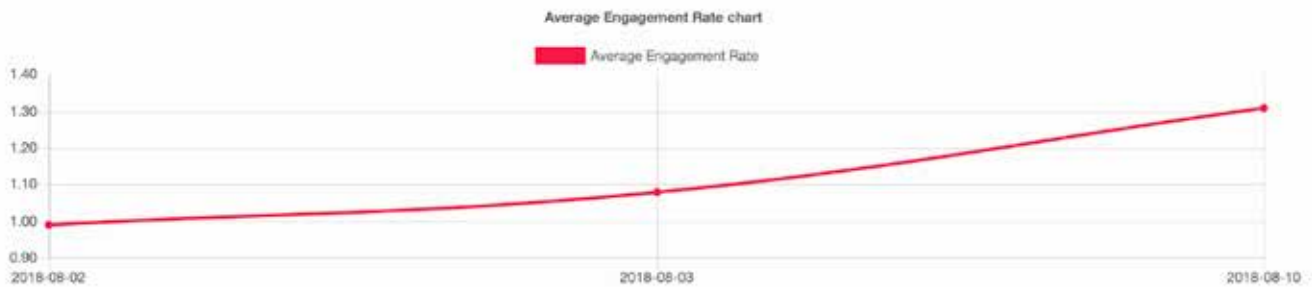
Showing last 15 entries.

Date <span>🔗</span>		Followers		Following		Uploads	
2018-08-02	Thu	6,218	-	3,455	-	1,482	-
2018-08-03	Fri	6,239	+21	3,457	+2	1,482	-
2018-08-10	Fri	6,570	+331	3,388	-69	1,486	+4
☰ Total Summary		+352				+4	

# Future Followers Growth Projections

## Average Engagement Rate Chart

Each value in this chart is equal to the Average Engagement Rate of the account in that specific day.



## Future Projections

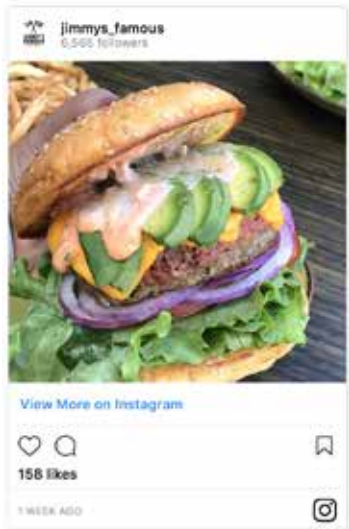
Here you can see the approximated future projections based on your previous days averages

Time Until	Date	Followers	Uploads
Current Stats	2018-08-10	6,570	1,486
30 days	2018-09-09	8,100	1,516
60 days	2018-10-09	9,630	1,546
3 months	2018-11-08	11,160	1,576
6 months	2019-02-06	15,750	1,666
9 months	2019-05-07	20,340	1,756
1 year	2019-08-10	25,185	1,851
1 year and half	2020-02-08	34,467	2,033
2 years	2020-08-09	43,800	2,216
Based on an average of		+51 followers /day	+1 uploads /day

# Top Posts and Hashtags

## Top Posts

Top posts from the last 10 posts



## Top #Hashtags

Top hashtags from the last 10 posts

- #jfat 2
- #tequila 2
- #happyhour 2
- #comfortfood 1
- #tempting 1
- #NationalTequilaDay 1
- #bacon 1
- #friends&family 1
- #friyay 1
- #dinnertime 1
- #familydinner 1
- #plantbased 1
- #meatlessburger 1
- #impossibleburger 1
- #foodlove 1